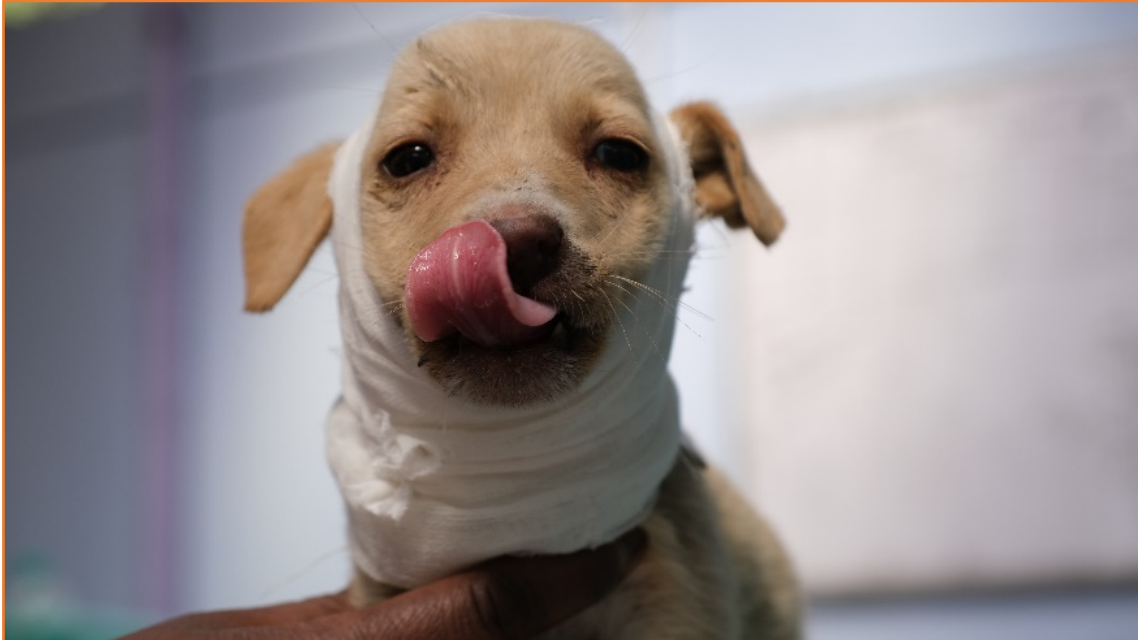


Animal Aid

UNLIMITED



Annual Report 2017-2018

www.animalaidunlimited.org

info@animalaidunlimited.org

USA: Animal Aid Unlimited, EIN 71-0884843

UBI # 602 208 870

INDIA: Animal Aid Charitable Trust

Registered as 35Dev Udai 2007;

Tax Exempt under 80 G AA/UDAI/Nyyayik/948

AACT PAN : AACTA2192H

Member, Federation of Indian Animal Protection Organisations

Member, Animal Welfare Board of India

Recipient, 20th Bhagwan Mahaveer Award

In USA, Animal Aid Unlimited

6900 37th Ave SW

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In India, Animal Aid Hospital

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Dear Supporters and Friends,

Thank you for saving the lives of so many animals during 2017-2018 by donating so generously and often also offering hands-on help to animals in India. Thank you too for your tremendous help in bringing the messages of animal protection to your own communities, by sharing Animal Aid Unlimited's videos, posts, and your own wonderful experiences as volunteers and animal protectors.

Sincerely,

Erika Abrams
Co-founder and President



The Mission of Animal Aid Unlimited

Our mission is to rescue and treat the un-owned street animals of Udaipur who have become ill or injured, and through their rescue inspire a community to protect and defend the lives of all animals.



History and Organization Structure

Animal Aid Unlimited (USA) and Animal Aid Charitable Trust (India) were established in 2002 by an American family who had been living in India part-time since 1995. In 2018, Erika Abrams (wife and mother,) is 62; James Myers (husband and dad,) is 77 and Claire Myers (their daughter) is 29.



They have lived in India most of the time since Animal Aid's establishment. In USA they founded Animal Aid Unlimited to serve as the fund-raising arm for the actual hospital and rescue activities of animals in Udaipur, Rajasthan. Indian law required the establishment of an independent Trust, and hence, Animal Aid Charitable Trust was also founded by Erika, Jim and Claire.

On a regular basis, Animal Aid Unlimited transfers funds donated outside India to Animal Aid Charitable

Trust, and Indian donations are directly deposited in India. Both entities are tax-exempt charitable organizations offering tax benefits to USA-based and Indian donors.

The founding family are donors and highly involved volunteers, serving as the Co-Executive Directors of Animal Aid Charitable Trust, and as the President, VP and Trustees of AAU in the USA. They take no salary or stipend from Animal Aid, donate and volunteer collectively more than 100 hours a week.

In their previous working lives prior to the establishment of Animal Aid Unlimited, Erika and Jim both worked in the development and fund-raising arenas as strategic planners, writers, public presenters and advisors to non-profits in the education and health care spheres. They are communicators who believe that the success of Animal Aid and many other charities hinges, in part, on stake-holders' ability to communicate the mission and activities to audiences best positioned to care about that mission and activities.

Claire Abrams Myers works as both hospital manager and as videographer. These videos are almost all "before and after" happy-ending rescue videos of approximately three minutes, in which individual stories of an animal's rescue, treatment and recovery are recorded. The success of Animal Aid Unlimited's videos has launched our organization as one of the top rescue channels in the world.

The founding family and ethos of Animal Aid Unlimited/CT is vegan. Rescuing individual animals plays a vital role in sharing the intrinsic value of all animals, celebrating both their right to live, and their desperate will to live. Vegan advocacy is part of our mission because we recognize the necessity of stopping all commercial use (including consumption) of animals as a fundamental requirement of their freedom and relief from suffering.

Our Programs and Achievements

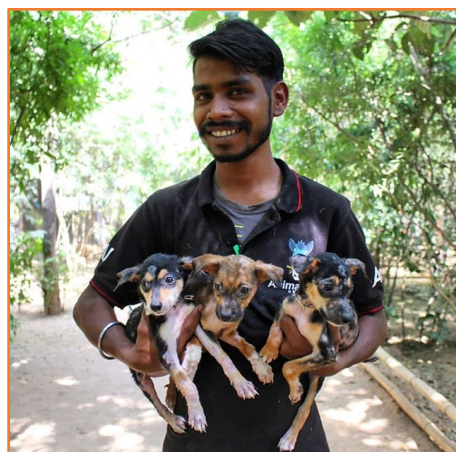
Our work is divided in **six main areas**: Rescue & Hospital, Spay & Neuter, Street Treatment, Sanctuary, Outreach & Education and Laws and Cruelty Cases.



Rescue & Hospital

Animal Aid rescues and provides medical treatment to street animals in Udaipur. In 2018:

- We received between **50 rescue requests** calls per day, probably the highest number of rescue requests per capita of any city in India
- We **admitted** between **20 and 25 animals** each day, a total of almost **6,000 animals** over the year.
- Our **Dog Hospital** treated between **170 and 270 dogs** on any given day:
 - o Our **Dog Trauma and illness section** has the capacity to house and treat up to **200 dogs** suffering from wounds and fractures often caused by road accidents, illnesses like distemper and parvo and sometimes human abuse.
 - o Our **Skin Problems section** has the capacity to house and treat up to **70 dogs** suffering from mange, fungal infections, flea allergies and other skin problems.



- All dogs are **inoculated against rabies** on arrival. Most dogs are additionally vaccinated against canine distemper, parvo virus, and other viruses in a 5-in-one vaccination kit.
- Our **Puppy hospital** treated between **60 and 140 puppies** on any given day.

Did you know?

During **Puppy Season** (November to February), the **average number of puppies admitted daily doubles**.



- Our Large Animals Hospital treated between **50 and 70 bulls and cows** and **5 and 10 donkeys** on any given day:
 - o We rescued **cows and bulls** who had been abandoned by their owners and become injured, primarily from accidents causing fractures and wounds.
 - o **Donkeys** are owned and used in Udaipur for hauling sand, bricks and rocks to construction sites and are often over-worked and abused. Each month we rescued donkeys with severe injuries to their limbs, often resulting in permanent disabilities.

Did you know?

Most of the cows and bulls we treat have the additional terrible problem of **impacted plastic in the stomach** (rumens). This hastens their deaths: when laying down for simple fracture the plastic causes immediate gastro-intestinal crisis and many cows and bulls die within a couple of days of being down, from bloat. Because our patients usually present with a variety of other serious problems, removing the plastic is not possible.



Spay Neuter Clinic (the ABC Center)

In August 2017 we built **85 kennels** on a piece of land that we purchased from the government at a concessional rate in 2013 exclusively for use in sterilizing healthy dogs. The advantage of a stand-alone ABC center is that dogs are less exposed to viruses.

All dogs rescued for injuries and illnesses are also **spayed and neutered** before being released.

We sterilize about **8 dogs a day**, and we keep them in kennels through the duration of their recovery (7-10 days).



Street Treatments

At the end of 2017, we launched our street treatments program: in this region, street dogs are seldom kept as pets, but many dogs have feeders who keep an eye on them. Dogs who are friendly and have care-takers and need only basic treatment are now released as soon as possible.

This year we tracked and treated about **25 street treatment patients** at any given time and did on-site treatment and check-ups for **6-8 animals each day**. Street treatment:

- **Reduces contagious disease contraction** within the higher-risk hospital environment
- Encourages the **community to participate** in treatments
- Increases visibility of rescue
- Helps **dogs stress** by returning them to their home neighborhoods
- Reserves **kennels** in our hospital for animals **who need it the most**

Sanctuary

We provide a forever-home to disabled and special-needs animals who would not be able to access food on the street or flee from traffic. In 2018 our sanctuary was the permanent home to:

- About **45 disabled dogs**: they live on a soft, sandy floor, because they drag their hind legs and have limited mobility and so are at risk for pressure sores or dragging wounds.



- About **50 partially disabled dogs**: dogs who have partially recovered but who cannot forage for themselves, with conditions like palsy or rickets, abandoned, very senior (old) dogs and blind and deaf dogs.
- About **60 large animals**: donkeys who have been abused in work, and have become lame and unable to bear loads, cows and bulls who have limb damage and cannot forage for food, orphaned bulls whose release would almost certainly mean illegal slaughter.



- About **40 birds**: mostly pigeons and some parrots, whose wings have been injured sometimes by kite strings, nets protecting fruit trees, car accidents, human maiming (with parrots this is common to clip their wings).

Community Outreach & Education

Compassion education was conducted to **2-4 school classes each week**, meaning that thousands of children in Udaipur were presented with compassion education-related talks, hospital visits and written literature promoting kindness to animals.



We conducted **vegetarian/vegan outreach** through leafleting and in school presentations.

Every week we drove to a different neighborhood where we caught dogs and **vaccinated against rabies**. During these drives we also went door to door to **explain rabies prevention** and conducting dog public relations.

Animal Aid Unlimited/CT is a founding and active member of the **Federation of Indian Animal Protection Organisations**, a national umbrella organization with 120 member organizations who have allied for the purpose of advocating, networking and educating about the range of problems and challenges facing dogs, wildlife, captive animals, animals in research, animals in entertainment, animals farmed for food, leather, and so on.

We held **community meetings** in 23 neighborhoods, calling together people who actively report animals in need of rescue. Between 15 and 40 people came to the meetings to learn about first aid, anti-cruelty laws, and to meet others in their neighborhoods who care for animals.



Our **rescue videos** uploaded on YouTube reached a wide audience of **over 146 million new views from around the world**, 26 million of those views coming from India itself. Our videos educate and inspire the power of rescue and that even animals in terrible conditions can be saved. We received thousands of messages from people sharing their desire to help

and join the mission in response to watching our rescue videos.

Laws and Cruelty cases

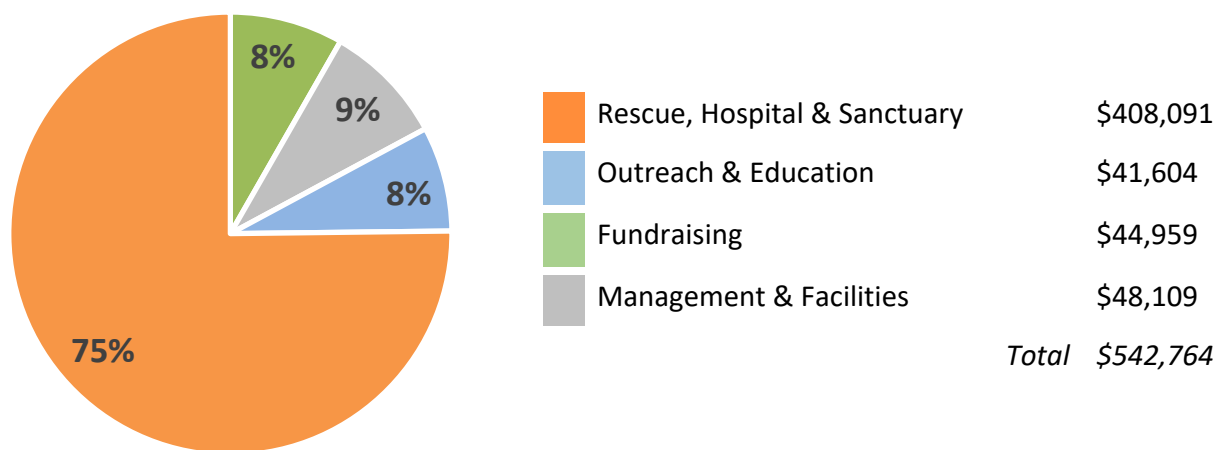
Our Anti-Cruelty Officer responded to several reports of animal cruelty each month. In 2017 we reported **9 cases** to police. We also supported the officers to ensure enforcement of the laws, and educated the community about the laws that protect animals from cruelty. The cases involved poisoning, beating and shooting of street dogs. We responded, investigated and intervened in several more reports of less severe cruelty in Udaipur and many of these cases received good media coverage to spread awareness in the community.

Financial information

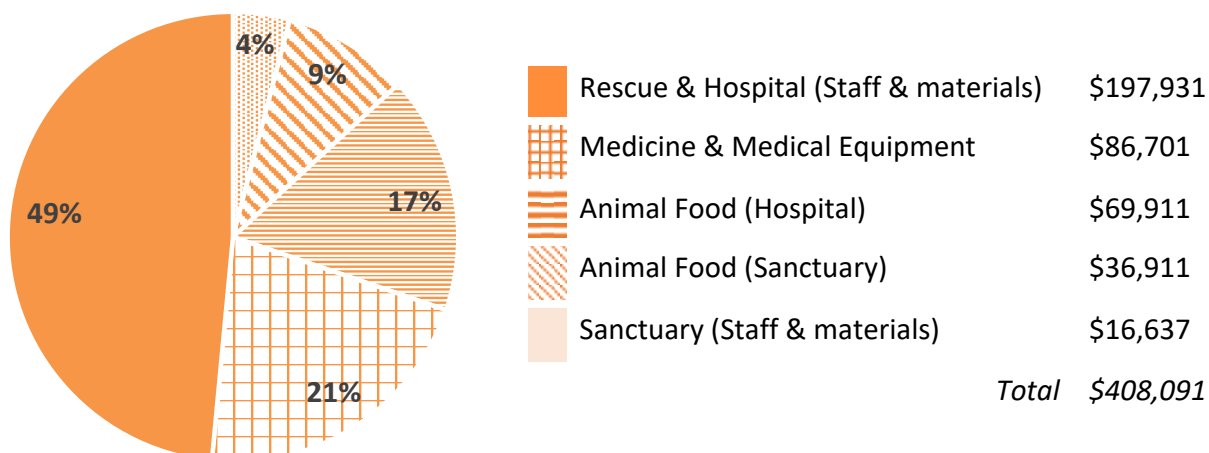
Animal Aid Unlimited is a USA-based, 501c3 tax-exempt charitable organization (est. 2002,) and is the main funding arm of Animal Aid's hospital and rescue center in Udaipur, Rajasthan, India. Donors from the USA and several other countries can claim tax benefits from their charitable donations to AAU. Funds donated to Animal Aid Unlimited are destined for our hospital and sanctuary in India and Animal Aid Unlimited transfers funds donated outside India to Animal Aid Charitable Trust on a regular basis.

Animal Aid Charitable Trust (est. 2007) was set up to run our hospital and sanctuary in India, to raise money within India and receive support through grants from Animal Aid Unlimited and other foundations and individuals. Indian donors can claim tax benefits from their charitable donations to AACT.

Expenditure overview



Rescue, Hospital & Sanctuary expenditure breakdown



Income overview

\$2,321,141 total raised in 2017-2018.

94% raised by donors outside India.

6% raised by Indian donors.

0 % from government.

Animal Aid Unlimited in the future

Our biggest goal for the near future is to purchase land to establish **Animal Aid Unlimited's permanent hospital and sanctuary**.

Since Animal Aid Unlimited's inception, we have operated on rented land. We could only secure leases up to a few years, so twice in the last 15 years we have had to move our entire hospital and sanctuary to a new site. This has meant we have only been able to build **limited structures**. Currently we are housed on a 5 bigha (2 acres) leased property, which also has significant building restrictions.

We have been **searching for land** to buy since 2015. We are looking for land of suitable size to build an optimal **hospital** to treat 400 animal patients, **housing** for our 300 sanctuary animals and facilities to strengthen our **outreach and awareness** programs. This land must be within **close range of the city** (30 minutes from the Udaipur city center) in order to rescue animals from the city. Unfortunately, in this area it is rare to find more than 1 acre with a single owner, and **land costs are disproportionately high**.

At this time, one bigha costs around Rs 60,00,000 (USD \$ 86,000): hence, to purchase 25 bigha (10 acres) will cost about USD \$2 million. The projected cost of the new facilities will be between \$6-10 million. The moment we have an agreement for this land, we will launch an official fundraising campaign. To date we have reserved:

- \$500,000 as a one-year safety and emergency reserve
- \$1,000,000 toward our permanent land and facilities development.

How to donate

Donate online

The easiest way to donate in all currencies (including INR) is online via our website:

www.animalaidunlimited.org/how-to-help/donate

Bank transfer from outside India

If you prefer to do a wire transfer, you can send your donations to our **US account**:

Bank: Key Bank of Washington

Branch: West Seattle

Key Bank Code: 4731

Account Name: Animal Aid Unlimited

Account Number: #471751008494

Swift Code: KEYB US 33

The routing number (branch number) is: 125000574

Bank transfer from within India

For a direct transfer within India, you can send your donations to this account:

HDFC Bank

Account Name: Animal Aid Charitable Trust

Account Number: 50100215696419

Type: Savings

IFSC: HDFC0000119

Bank Address: HDFC

Ground Floor, Chetak Complex, Near Chetak Circle

Post Office Rd.,

Udaipur, 313001, Rajasthan, India