Photographer

About the organisation and department

The mission of Animal Aid Unlimited is to rescue and treat the un-owned street animals of India who have become ill or injured, and through their rescue inspire a community to protect and defend the lives of all animals.

We operate one of India's most active rescue services, responding to more than 50 calls on our helpline every day and involving thousands of Udaipur residents in the process of rescuing street animals every year. Our hospital and sanctuary (located in Badi, 10km from Udaipur) house a total of more than 600 animals (dogs, cows, donkeys, cats and other animals).

The social media department at Animal Aid is currently a small team but reaches a very large, global audience with animal welfare of all the un-owned street animals of India is at its core.

Designation – Photographer

Reports to - Head of Social Media Department

Number of positions - 1

General purpose of the role

The Photographer is responsible for taking professional photographs of the animals and people in and outside the hospital while ensuring the Animal Aid aesthetic is followed along with adhering to our photo guidelines.

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The photographer is responsible for keeping the photos well organised following the organisational structure that is already set up both in hardcopy and digitally.

Key area of responsibility

- 1. Take professional photos of the animal's recovery process from rescue to happy shots.
- 2. Provide the Head of Social Media with high quality images for our website, for our daily Facebook posts, for our daily Instagram posts.
- 3. Take photos and small video clips for Instagram Stories.
- 4. Propose creative ideas about photography at Animal Aid.
- 5. Keep an organised physical and online diary of the video animals and their healing process.
- 6. Keep folders organised within the laptop and backed up on the harddrive.
- 7. Maintain a well organised photo library in Lightroom.
- 8. Has the ability to work with the copywriter to make captions for photos.

JOB DESCRIPTION



Experience, education and skills

- 1. Ideally has worked in a photography role previously.
- 2. Experience being around and caring for animals.
- 3. Ability and experience of taking photos with a DSLR camera.
- 4. Confident organising with Google sheets and documents.
- 5. Confident organising photos in Lightroom.
- 6. Confident editing photos in Lightroom and Photoshop.

Personal attributes

- 1. Understanding and sharing Animal Aid's mission and vision
- 2. Be an animal lover! You will be hands on with the animals. You need to be familiar with or willing to learn to understand the animal fully in order to be able to tell their story.
- 3. Fluent in Hindi and English (fluency in Mewari is a plus).
- 4. Excellent organizational skills.
- 5. Ability to communicate with staff from different socio-economic backgrounds and levels.
- 6. The ability to efficiently work alone and within a team.

Animal Aid Charitable Trust